

Certified Supply Chain Manager (CSCM™) Program



In just 4 days, learn all you need to pass the CSCM™ Exam from ISCEA. Must have knowledge for Operations, Supply Chain & IT Professionals!

About ISCEA (International Supply Chain Education Alliance)

ISCEA, The International Supply Chain Education Alliance, conducts many workshops to improve the knowledge of Manufacturing and Service industry professionals worldwide. ISCEA's mission is to be a single source for Total Supply Chain Knowledge through Education, Certification, and Recognition. ISCEA is the developer of internationally recognized certification programs of Certified Supply Chain Manager (CSCM™), Certified Supply Chain Analyst (CSCA), Certified Lean Master (CLM™), and Certified RFID Master (RFIDSCM). ISCEA is the governing body for the Ptak Prize. 46,000 plus ISCEA online members hold mid to upper supply chain management positions in Global 2000 companies. Visit www.iscea.hk for more information about ISCEA and CSCM™ Program.

The CSCM Workshop will Cover:

- Understanding the Supply Chain
- Supply Chain Performance: Achieving Strategic Fit and Scope
- Supply Chain Drivers and Obstacles
- Designing the Distribution Network in a Supply Chain
- Network Design in the Supply Chain
- Network Design in an Uncertain Environment
- Demand Forecasting in a Supply Chain
- Aggregate Planning in the Supply Chain
- Planning Supply and Demand-Managing Predictable Variability
- Managing Economies of Scale in the Supply Chain
- Managing Uncertainty in the Supply Chain- Safety Inventory
- Determining Optimal Level of Product Availability
- Determining Optimal Level of Product Availability
- Sourcing Decisions in a Supply Chain
- Transportation in the Supply Chain
- Pricing and Revenue Management in the Supply Chain
- Coordination in the Supply Chain
- Information Technology and Supply Chain
- E-Business and the Supply Chain
- Theory of Constraints
- Operational Accounting
- Lean Six Sigma
- Leadership & Team Building

The Workshop will also review your understanding of these Topics to help you in passing the CPIM Exam:

- Elements of the Supply Chain
- Just-in-Time (JIT)
- Total Quality Management (TQM)
- Manufacturing Resources Planning (MRP II)
- Demand Planning
- Capacity Management.
- Demand Management
- Sales and Operations Planning
- Master Scheduling
- Measuring Business Performance.
- Recognizing Techniques and Practices of Inventory Management
- Mechanics of the Detailed Material Planning Process
- Planning Operations to Support the Priority Plan
- Planning Procurement and External Sources of Supply
- Prioritizing and Sequencing Work
- Executing Plans and Implementing Controls
- Authorizing and Reporting Activities for Push and Pull Systems
- Evaluating Performance and Providing Feedback
- Competitive Market Issues
- Choices Affecting Facilities and Information Technology,
- Configuring and Integrating Internal Processes
- Evaluating and Managing Projects

About the CSCM™ (Certified Supply Chain Manager) Exam

ISCEA CSCM™ is steadily increasing in acceptance by Supply Chain Industry as the certification that covers the Total Supply Chain Operation. In addition to standard supply chain methodology, CSCM™ will also cover topics such as Leadership, Lean Six Sigma, Theory of Constraints, and Operational Accounting. ISCEA CSCM™ certify that the holder is both expert in Supply Chain theory and a practitioner, who can manage and lead a modern Supply Chain Organization with P&L Responsibilities.

The Workshop and Exam focuses on the following areas:

- | | |
|------------------------------------|--------------------------------------|
| 80% Supply Chain Body of Knowledge | 4% Lean / Six Sigma - Basic overview |
| 10% TOC - Theory of Constraint | 2% Operational Accounting |
| 4% Leadership and Team Building | |

Date and Venue:

CSCM™ : 27-30, Apr., 2009 and Examination on 1 May, 2009 at Hong Kong

About the facilitator : Mike Sheahan, CLM™, CSCM™, CFPIM, CIRM, MBA

Mike is a former International President of APICS. Mike has worked with companies such as Caterpillar, ConAgra, ABB, Gardner Denver, and Hayes Wheels with ERP assessments and implementations, educational programs, and management of supply chain improvement and lean initiatives. He is an expert in providing programs to support their performance objectives. He is an ISCEA qualified instructor and has helped many organizations craft educational programs in support of their goals. Mike is a frequent presenter at international and local events.



ENROLLMENT FORM Page 1 of 2

Certified Supply Chain Manager : 27-30, Apr., 2009

Fee Enclosed : \$ _____

Cheque No. _____

Online

Please ✓ one box

Bank Transfer

About the CSCM (Certified Supply Chain Manager) Exam: ISCEA CSCM is steadily increasing in acceptance by Supply Chain Industry as the certification that covers the Total Supply Chain Operation. In addition to standard supply chain methodology, CSCM will also cover topics such as Leadership, Lean Six Sigma, Theory of Constraints, and Operational Accounting. ISCEA CSCM certify that the holder is both expert in Supply Chain theory and a practitioner, who can manage and lead a modern Supply Chain Organization with P&L Responsibilities.

1. PERSONAL DETAILS

Gender : Mr. Ms. *Please ✓ one box*

First Name : _____ Last Name : _____

Date of Birth : _____ E-mail Address : _____

2. COMPANY DETAILS

Company Name : _____

3. ADDRESS

Address 1 : _____

Address 2 : _____

Postal Code : _____ City : _____ State/Province : _____

Country : _____

4. CONTACT INFORMATION

Telephone Number : _____ Fax Number : _____

5. OPTIONS

Newsletter :

Please see overleaf 

2. DECLARATION

I, _____(full name) declare that the information given in support of this application is accurate and complete, and authorize the ISCEA to obtain and to release, any and all information about my candidature for the purpose of admission, academic qualifications verifications, academic/non-academic activities, announcements and public relations and academic research.

Date : _____

Signature _____

WWW.ISCEA.HK

International Supply Chain Education Alliance

NOTES :

Payment Method —By mailing

1. To confirm your booking, please send the completed enrollment form together with the course fee by cheque payable to "ISCEA" and mail to the following address:-

ISCEA
Rm. 3208, Central Plaza,
18 Harbour Road, Wanchai, Hong Kong.
Attn: ISCEA Enrollment Division

2. All paid fees are non-refundable
3. Successfully enrolled participants should attend the course according to the date time and venue indicated in the website or leaflet or acknowledgement email.

Payment Method —By bank transfer

Deposit the required amount to Nanyang Commercial Bank Ltd.— A/C Name : "ISCEA" in HKD to A/C#043-477-0-014324-3 or in USD to A/C#043-477-9-208912-2, and fax stated course name, course date in bank-slip together with the enrollment form to (852) 2600 9316. Please bring along a copy of the bank-in slip to the training for registration.