

DataDevelop Consulting Ltd., of Hong Kong to lead the International Supply Chain Education Alliance (ISCEA) Operations in Hong Kong & China.

Cleveland, Ohio, USA & Hong Kong - February 28, 2008, International Supply Chain Education Alliance (ISCEA) announced today that it has entered in to a strategic partnership with DataDevelop Consulting Ltd., of Hong Kong, China to further develop the market in Hong Kong and China; Mr. Henry Soo, Managing Director of DataDevelop Consulting Ltd. has been appointed as the sole representative of the Alliance to lead the ISCEA operation in Hong Kong and China.

"We are delighted to welcome Mr. Soo to our Alliance. Mr. Soo's many years of business acumen and industry contacts will assist us to accelerate the ISCEA brand development in Hong Kong and China," stated Dr. Charles A. Watts, Executive Director of Education and Certifications at ISCEA. Dr. Watts added, "This will allow us to offer all ISCEA certification programs on regular intervals and develop our brand awareness in Hong Kong and China. There is also interest from other professional organizations in the region to get ISCEA accreditation for their own programs".

As the lead operator of ISCEA in Hong Kong and China, Mr. Soo remarks, "It is my pleasure to be the partner of ISCEA. We see there is a great potential of ISCEA to further develop in this region. We are confident that the market would welcome ISCEA Certifications and Standard." With strategic alliance with ISCEA, Mr. Henry Soo, a Certified TOC practitioner and Certified Six Sigma Black Belt with 20 years experience of implementing enterprise software in companies throughout Greater China, will provide a range of services to highlight the power and capability of TOC, Lean, RFID, SCM and Six Sigma. DataDevelop focuses to provide solution for profit growth without taking real risk and significant investment.

ISCEA - Hong Kong Operation will offer these Certification Prep Workshop & Exam Sessions:

ISCEA CSCA - Certified Supply Chain Analyst
ISCEA CSCM - Certified Supply Chain Manager
ISCEA RFIDSCM – Certified RFID Supply Chain Manager
ISCEA CLM – Certified LEAN Master
TOCICO Certified Practitioner - Fundamentals Exam
TOCICO Certified Practitioner - Application Exam - Supply Chain Logistics
TOCICO Certified Practitioner - Application Exam - Project Management
TOCICO Certified Practitioner - Application Exam - Thinking Process
TOCICO Certified Practitioner - Application Exam - Finance and Measures
TOCICO Certified Practitioner - Application Exam - Business Strategy
TOCICO Certified Implementer - Fundamentals Exam
TOCICO Certified Implementer - Application Exam

ISCEA (Hong Kong, China) Office will be located at:

Room 2303, Convention Plaza,
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Wan Chai Hong Kong SAR

ISCEA (Hong Kong, China) Contact Information:

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About DataDevelop Consulting Ltd:

DataDevelop, founded in 1985, provides consulting and integration services for multinational and large local enterprises. It specializes in implementation consultancy for the financial, retail distribution, and manufacturing industries. DataDevelop is recognized as a leading solution provider of enterprise resource planning system and re-positioned as profit growth strategy consulting firm in Hong Kong and Southern China. Visit www.datadevelop.com and www.iscea.hk for more information about DataDevelop.

About ISCEA:

Headquartered in Cleveland, Ohio USA, (ISCEA) The International Supply Chain Education Alliance, is the developer of internationally recognized certification programs of Certified Supply Chain Manager (CSCM), Certified Supply Chain Analyst (CSCA), Certified Lean Master (CLM), and Certified RFID Master (RFIDSCM). ISCEA is the governing body for the Ptak Prize. 62,000, plus ISCEA members hold mid to upper supply chain management positions in Global 2000 companies. ISCEA also handle the TOCICO (Theory of Constraints International Certification Organization) exams. ISCEA is an event partner to many prestigious Global supply chain conferences, including, the World Trade Group events. Visit www.iscea.com, www.iscea.net and www.iscea.hk for more information about ISCEA.

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